



TV PRESENTERS WORKSHOP

Yes, you, a talk show host

Have you ever daydreamed about being a TV Presenter or the host of your very own TV Talk Show ... but then thought you could never turn that dream into a reality?



THE POINT TV

Learn on-camera
techniques

Explore your vocal
and physical
presence

Write, practice
and deliver your
very own
interview

Autocue training

Dressing for the
camera

GERALD
PAUSCHMANN
Founder of
THE POINT TV

www.thepointtv.com.au

THE VISION.

Imagine having a daily audience of thousands, or even millions ... being able to make people laugh or keep them informed on important issues ... being able to help inspire people to succeed, to help them better their lives ... well it's all possible as a TV Presenter or Talk Show Host.

We wanted to create a 30-minute topical show where ordinary people like you and I appear in front of the camera and host our very own segment.

You are invited to attend the first module on us, as our guest. If after day 1 you love what you see and want to commit to the full workshop GREAT, we'll see you at module 2!

If, however you feel it's not for you; you will still have had a great experience presenting on camera, made great friends and received feedback from professionals.

We not only teach you the skills to be an awesome presenter, you will have the opportunity to host your very own segment on THE POINT TV.



WHAT YOU WILL LEARN

FOUR HIGHLY INTERACTIVE SESSIONS

OUR HIGHLY ENGAGING AND INTERACTIVE WORKSHOPS WILL SHOW YOU HOW YOU CAN USE YOUR VIDEOS TO GET A GREATER REACH

Gerald Pauschmann

MODULE ONE

This is our OPEN DAY. It is FREE to attend.

When you arrive at our boutique studio in BRISBANE, or at one of our locations around Australia, you will be greeted by some of our past presenters who have completed the workshop and have appeared on THE POINT TV conducting their very own segment.



PANEL DISCUSSIONS

We will ease you gently into the process as we explain what the outcomes are for the 'accelerated' TV presenters workshop.

If you are serious about getting more exposure, creating an on-line presence or even want to know how a full 30-minute show is produced, then this is the workshop for you. Every participant will appear on camera, delivering a 3-minute interactive panel discussion.

MODULE TWO



INTERVIEWING TECHNIQUES

All the videos from the 'panel discussion' will be given to you so you can reflect on the way you delivered your presentation. In this module, our team of skilled professionals will give you the interviewing strategies to ensure you are equipped with the tools to conduct a practice 3-minute 'on the couch' session.

TELEVISION IS NOW, MORE THAN EVER,
DESPERATELY HUNGRY FOR UNIQUE AND
FRESH CONTENT.



Our team of professionals will provide you with feedback that will assist you to perfect your camera presence in preparation for the ultimate goal to present in front of a live studio audience.

We will guide you every step of the way.

MODULE THREE

LEARNING THE ART OF READING OFF AN AUTOUCUE



If you have ever watched the news, *60 minutes*, *Dr. Phil* or anyone who presents professionally on TV, you will see the subtleties with the on-screen presentation as they read off an autocue or teleprompter.

In the third module we will show you the strategies used by professionals when using an autocue. You will never have to remember your lines again.

Here you will present a 45-second piece to camera (PTC) and see the incredible transformation from good to great. As with all the sessions, we will record your 'Introduction' and give you immediate feedback and a copy of the final product.



GRADUATION NIGHT

LIGHTS, CAMERA, ACTION

It all boils down to this. All the practice, the dealing with nerves, script writing, perseverance and laughs, will all be moved to one side as we 'go live' in front of a studio audience so you can deliver a 7-minute segment for THE POINT TV. It's show-time.

YOUR VERY OWN 7-MINUTES OF FAME

WORKSHOP OUTLINE

MODULE ONE – COMPLIMENTARY OPEN DAY

This session will include: - 9.30am – 1.00pm

- 👤 **Creating your very own 3 min panel segment (in groups of 3, with a topic of your choosing).**
- 👤 **Presenting your panel discussion filmed ‘LIVE’ in front of your peers. (timed)**
- 👤 **Reviewing your segment for feedback.**
- 👤 Your commitment to the workshop, should you agree to continue.
- 👤 Understanding your motivation to be a guest presenter with THE POINT TV
- 👤 The four types of presenter options available (Panel - Couch - Bar - on location)
- 👤 What does a 30-minute variety TV program look like.
- 👤 The structure of programming a 30-minute show.
- 👤 Equipment needed.
- 👤 The cost of creating a show from concept to viewing.
- 👤 Overview of Pre and post production requirements.
- 👤 Uncovering your niche.
- 👤 Goals and activity to prepare for the next week.

MODULE TWO – INTERVIEW PRACTICE

This session will include: - 9.30am – 1.00pm

- 👤 Quick review on lessons learned in the last module.
- 👤 Camera presence and interviewing techniques.
- 👤 What to wear.
- 👤 Presenting, engaging and conversing during a couch style interview.
- 👤 Questioning techniques – The art of being curious.
- 👤 How to prepare your guest for the camera.
- 👤 Creating your very own 3 min ‘couch’ segment (prepared as your planning activity last week).
- 👤 Presenting your couch segment filmed ‘LIVE’ in front of your peers.
- 👤 Reviewing your segment for feedback.
- 👤 Goals and activity to prepare for the next week. (autocue introduction, on location or high table segment)
- 👤 ****NB the on location segment will be conducted at the studio in front of the green screen.**

MODULE THREE - AUTOCUE

This session will include: - 9.30am – 1.00pm

- 🧠 Quick review on lessons learned in the last module.
- 🧠 Learning to read off an autocue.
- 🧠 Presenting your 45 second intro as a PTC
- 🧠 Voice control
- 🧠 Intros and outros.
- 🧠 Hair and makeup. (optional)
- 🧠 Planning and developing your very own 7 min 'on location or high table bar' segment (prepared as your planning activity last week).
- 🧠 Reviewing your segment for feedback.
- 🧠 Goals and activity to prepare for the next week.
(Bring along your friends and family to watch you present live for a full dress rehearsal. It's time to impress the judges).



MODULE FOUR – GRADUATION NIGHT

4.30pm – 9.00pm The BIG event

(This is it; we are shooting in front of a LIVE studio audience)

Getting ready for the big event – breathing, meditating and relaxation visuals

**YOUR VIDEO MAY BE
VIEWED BY
MILLIONS OF PEOPLE**



THE POINT TV

WATCH ALL EPISODES AT

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