

IT'S YOUR TURN TO BE THE 'AUTHORITY'

Have you ever imagined you had a video on-hand to explain or show social proof of your product, service or experience?

Do you simply want to have a video promotion for your website? Do you want to be considered the authority in your chosen field? If you answered "yes" to any or all of these questions then this is for you.

We will allocate you a 10 - 15 minute spot in front of the group, where you will have *carte blanche* to promote 'who you are' and 'what you do'. If you have banners, promotional materials or a slide show, we will showcase you as the authority. The cameras will be rolling from two to three vantage points to create maximum visual exposure. Should your presentation have a slideshow, we will overlay these during your presentation in post production.

Please note: We prefer that you have been to at least 1 of our **MEETUPS / WORKSHOPS** prior to participating.



The opportunity to 'Shine'

If 90% of us identify as shy, how in the world can we network effectively?

Did you know that by simply becoming more of YOURSELF in your presentations, you can become incredibly more fascinating to your audiences?

If you're like most people, you detest being pitched to and you can see it coming a mile away. This is a great opportunity to engage with your audience in a way that inspires them to gain an insight into your business.

You will be filmed

Yes that's right! Your presentation will be filmed in full HD format (remember to bring a couple of clothing changes). There will be up to 3 cameras at strategically placed positions so you will see an exciting cinematography look and feel in the end product.

What you walk away with

1. Opportunity to engage with an attentive group of individuals from various professional backgrounds.
2. Your entire presentation edited with cut-away shots of your message.
3. Active shots of your audiences reaction (Laughing, thinking, yawning...only kidding).
4. Full HD video file.
5. Compressed HD video file ready for upload
6. A unique video specifically edited to enhance your message.
7. 3 strategically placed camera angles.
8. A lavalier (lapel) microphone for high quality audio.
9. Coaching prior to filming.



Duration 10 - 15 minutes

Investment **Member**
\$585 GST free

Non Member
\$685 GST Free

Location The Institute for Learning Professionals
17 Gould Road HERSTON, BRISBANE

More Info Call 0415776669 or thepresentationcoach.com.au/